

THE PURPLE PACKAGE is the ideal fit for organizations looking to leverage the global reach of the HBA to help extend their internal employee development programs across their global points of presence.

This package provides ample access to the HBA's signature events and virtual training programs to maximize participation across a large employee population.

FOR A \$60,000 (€49,800) INVESTMENT, THE PURPLE PACKAGE INCLUDES

The ability to designate up to **125 employees as HBA members**. Unlimited additional employees can purchase 12-month memberships at a 50 percent discount.*

50 passes to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2022 = 200 passes).*

Complimentary access to five pre-recorded webinars of your choice from a list of available webinars. This package also offers recordings of HBA's popular "mentoring" and "best practices for internal women's network" webinars for each designee.*

Three individual award winners designated as either a **Rising Star** or **Luminary** which includes significant year-long visibility.**

Seven registrations to the HBA's Annual Conference (12 registrations if virtual event).*

Exclusive opportunity for advance purchase of up to **six tables** at the HBA's annual Woman of the Year event. Includes opportunity to convert each pre-purchased table to 10 passes (if virtual or hybrid event).

Four invitations to the HBA's exclusive Building Better Business Connections (3BC) executive event.*

A 50 percent discount on the submission fee for the HBA's ACE Awards – an annual awards program recognizing innovative internal women's initiatives.*

One month of advertising on the HBA website reaching 200,000+ monthly visitors.

HBA Ambassador Program at up to **three locations**. These programs leverage the experience, resources and access that the HBA has within and across the industry and frequently complement (and/or collaborate with) internal women's networks and/or employee resource groups.*/**

Showcase your company's DE&I thought leadership through **up to two Learning Management System (LMS) Module Tracks** (5-10 short lessons per track). Your team will work with HBA's education team to narrow down a topic(s) and develop content that will be provided to all HBA members.*

To join our United Force for Change, email the agreement to [CorporatePartners@HBA.net.org](mailto:CorporatePartners@HBA.net) or call (973) 575-0606.

* Indicates items that have the ability for customization

** Indicates items that can be decreased or removed for customization of corporate partnership but cannot be increased

*** Additional fees may apply

