

A United Force for Change

**2019 BUILDING BETTER BUSINESS CONNECTIONS (3BC) SUMMIT –
INTELLIGENT AUTOMATION, EMERGING LEADERSHIP COMPETENCY MODELS AND ADVANCING GENDER PARITY
FRIDAY, 10 MAY - NEW YORK CITY**

PROGRAM SEGMENTS

1. Thought Leadership on the Workplace of the Future

KPMG will share their expertise on the future of work and the impact intelligent automation (IA) could have on “knowledge-workers” and the management of that workforce going forward. Blending their industry research with real world case studies, attendees will gain greater insights into how IA and other workplace dynamics are changing the world leaders ‘lead’.

- **Leila Shin**, managing director, KPMG Advisory
- **Hilary Thomas**, partner, chief medical advisor, KPMG Advisory

2. Case Study on Enterprise-Wide Organizational Change

Eva Martins, global head, innovative models and commercial transformation, Novartis, will share highlights of the journey – approaches and phases – the successes and the leadership learning’s from the organization-wide transformation she is driving within Novartis globally in support of their digital, IT and AI driven transformation.

3. Competency Model Debate

Subject matter experts will share insights and facilitate discussion around the core competencies needed to get ‘to the top’. Attendees will discuss and debate legacy versus more contemporary competency models, real or hypothetical differences between women and men, and suggest mechanisms to reframe current selection and appointment processes to better align today’s business needs with leadership profiles.

4. Executive Panel

Industry executives share their perspectives and engage participants in a lively discussion around emerging workplace dynamics, implications on leadership requirements, and how/why these dynamics could be creating greater opportunity for the advancement of women. Hear about what they are doing, what’s working, where more focus is needed.

- **Julie Ross**, CEO, Advanced Clinical
- **Tammy Warner**, head, IT transformation, Celgene

Attendees will leave smarter about the workplace of the future, specifically as it relates to the knowledge worker; informed enough to challenge the components of their established leadership competency models; and inspired to investigate how current market dynamics could enable the acceleration of women leaders across their talent pipeline.

Note: Access to the 3BC executive community is an exclusive benefit included in HBA’s Purple, Gold and Silver corporate partner packages. Typical 3BC summit attendees are senior leaders (senior directors, VPs and above)