



REQUIRED EXPERIENCE FOR HEALTHY CAREERS

HBA 2008 WOTY Comments

Introductory Remarks of 2008 WOTY (Charlotte Sibley)

**Matt Emmens
President
Shire Pharmaceuticals, Inc.
2006 HBA Honorable Mentor**

Good afternoon.

It is both an honor and pleasure to be here this afternoon and to see so many friends.

The growth of the HBA over the years astounds me. I understand that this is the largest hotel convention facility in New York...and now the HBA fills it! One can only imagine what lies ahead for such an amazing organization.

As was said, I have had the recognition of being chosen as Honorable Mentor for this organization in the recent past.

I know many of you in this organization and, being somewhat "experienced" (somewhere along the way they start referring to you as "an industry veteran"), I have seen many people progress in life and their careers.

For those of you out there on that journey, it may seem a long perhaps impossible goal to "get to the top." However, many of you are certainly on the right path and are recognized as such by becoming a Rising Star.

I have been fortunate enough to be around long enough to watch the industry change, watching it go from practically no women, to now, around 50%. So it has only been natural that I helped to mentor the new talent coming into the workplace.

And what talent it has been! New skills, new outlooks and a new take on things.

As almost an accidental mentor, I found the increasing participation of women in healthcare as a breath of fresh air. And-- as compared to us men -- you listen, which is always a good thing for the mentor!

Today, I would suggest to you all you industry has never been more challenged and been more in need of motivated, talented women to lead it.

Many have said that the healthcare world is facing headwinds. I believe that is an understatement.

We find ourselves on the wrong side of a hurricane of poor public perception, immense funding pressures due to an aging population, increased government scrutiny and tougher standards for bringing new technologies to market.

However, this is not all bad....

As a person who likes sailing and boats in general, I will let you in on a secret: THE BEST CAPTAINS WIN WHEN THERE IS A HEADWIND.

In other words, there has never been a better time for women leaders to emerge; the greatest opportunities arise during adversity.

And yes, more and more of our industry leaders are women. I am proud that I have been associated with many of them.

Speaking of leaders, it is my very pleasure to introduce our 2008 Woman of the Year: Charlotte Sibley.

When I think of Charlotte, I think of how she has made a difference. Not just in her company, but in the lives of others and in healthcare. Although she comes from a market research background, she found a way to use data to open eyes and change our world. She made what can be dull come to life and motivate. Her intelligence, her passion and maybe most of all her persistence have helped those around her and patients throughout the world.

Most recently, Charlotte has chosen to become directly involved with helping others lead, as she has taken the role of leadership training at Shire. ***But before I finally turn the podium over to Charlotte, let's take a look at her in action.***

(VIDEO ROLLS)

It is now my privilege to introduce your 2008 Woman of the Year: Charlotte Sibley.

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